

# Sydney Swans Football Club

## Senior Manager - Match Day, Events & Hospitality

- Renowned Australian sporting team
- Fun and fast paced
- Energetic team environment

When choosing a career with the Sydney Swans you will join a strong values-based organisation with a committed, proud and professional team. The Sydney Swans strive to be one of the leading football clubs - both on and off the field - in Australia.

## The opportunity

The Sydney Swans are seeking an experienced, energetic, team focused and dynamic individual to deliver outstanding Match Days and Events for our members, fans and corporate partners. The role sits in the Commercial Team and is based at our Sydney Headquarters at the SCG.

This senior manager role will be responsible for:

- Developing and implementing outstanding Match Day and Event plans in consultation with the GM Match Day, Events & Hospitality
- Delivering excellent service for internal and external stakeholders, including regular and proactive communication
- The development and rollout of joint match day and event leveraging, marketing and activation plans in consultation with the corporate partnerships team
- Management of a range of systems and processes to ensure that all match day, hospitality and event benefits are delivered
- Ensuring all internal stakeholders are provided with relevant information within deadlines
- Financial accountability for the assigned portfolios
- Ensuring partners are compliant with all third party and legal regulations including the Australian Football League, media and stadia
- Project Management

#### What we're looking for

- 6+ years' experience in a similar events management or sports presentation role
- Outstanding communication skills written and verbal
- Proven leadership skills
- Precise attention to detail
- Negotiation and problem-solving skills
- Tertiary qualifications in Sports Administration, Events, Marketing or related area of study
- Financial acumen
- Strong Microsoft Office skills
- Knowledge of AFL specific processes and guidelines i.e. Additional Service Agreements, Collective Bargaining Agreement are a plus but not essential.



## Characteristics

- Calm under pressure someone who enjoys the responsibility of running large scale events and match days
- Team player someone who enjoys being part of a team and is accountable, flexible and committed to the best outcome for the Club
- A game changer someone who is constantly looking for new ways to make improvement
- Big picture thinker someone who is strategic and outcomes driven
- Passion and energy someone who has a burning desire to work in the fast-paced and always evolving sports and entertainment industry. You will give 100%, 100% of the time.

Due to the nature of the industry, the ideal candidate must be flexible in their availability as extended hours and weekend work will be required for this role.

#### **Application Details**

- To be considered for this role please submit a one-page cover letter that addresses why you're the ideal person to be the next Senior Manager Match Day, Events & Hospitality along with your CV to hr@sydneyswans.com.au
- Please keep your application to a maximum of four pages including cover letter and less than 5MB in size.
- Applications close Friday 12 October 2018